

Open Letter to Cities of the
Unites States of America
% Mayor's Office

Dear Mayor's Offices,

As the CEO of SpoonRead, Inc., I am writing to extend a unique opportunity for you to help champion literacy throughout your community. **On behalf of SpoonRead, I am making available 500,000 SpoonRead promotional codes for the SpoonRead app and supporting content valued at \$200 per child to your municipality and to cities across America.** There are no costs to students or municipalities to participate in this offer.

SpoonRead is an innovative new reading platform that leverages the mobile devices our kids are already using to help them read more and improve their reading skills. Students read right on their devices and answer a comprehension question after each chunk or "spoonful". Answering correctly earns them coins towards their overall reading goal. The SpoonRead app is available now on both iOS and Android and works on phones, tablets and most newer Chromebooks.

SpoonRead can help boost summer reading programs and support fundraising efforts at both schools and libraries. It engages on-level readers, English language learners, and reluctant readers.

Starting in May, 2018, promotional codes for our mobile, gamified, reading platform will be available first-come, first-served. We intend to extend this offer on an annual basis.

As part of SpoonRead's mission is to increase childrens' love of reading, your municipality's participation comes at no cost. Together, we can use technology to engage our kids to embrace reading and create new opportunities for learning.

For more information and to take advantage of this offer, please visit our website at www.spoonread.net or call us at (408) 686-9757.

I look forward to discussing this opportunity with you in our mutual quest to help get kids reading.

Best Regards,

Bart Meltzer
Chief Executive Officer
SpoonRead Inc.